



2025 Sponsorship Packages

**30th + 31st May
1st June 2025**

Wimborne, Dorset

**FAMILY
FEST**



The 30th + 31st May and 1st June 2025 will see the return of Family Fest Dorset, for the 8th anniversary!

Since 2018, Family Fest has welcomed thousands of families to one of the best family festivals in Wimborne annually, with the 2025 festival taking place on the 30th + 31st of May and 1st of June 2025 at The Meadows, Julians Road, Wimborne, Dorset!

We welcome a selection of offerings for the whole family across our 12 acres of working farmland including local businesses, produce and fresh food, live music from solo artists and bands, family activities for all ages, children's shows, funfair and loads more.

The festival is curated and delivered by a small team of festival creators, the festival has grown year after year creating magical memories for families with the festival bringing over 11,500 people together across six main live festivals and 10,000 people together across one virtual festival with visitors from across the UK, USA, Ukraine, France, Spain and the world.

2025 is set to welcome a new era for the festival including family camping, live music, food and drink into the evening on Friday 30th and Saturday 31st of May 2025, a boost in family activities for all ages, a larger funfair and other additions to be announced in due course, bringing together many generations into a safe, vibrant and creative world of what we call, Family Fest.

Family Fest in numbers



Since 2018, we've welcomed over 11,500 attendees to Family Fest



19,949 page views April to June 2024, compared to 15,585 April to June 2023



10,000+ live viewers for our Virtual Festival in August 2020 during the pandemic



3,325 unique visitors to website 4 weeks prior to the 2024 festival



Our 2024 festival was our biggest yet, with over 4,000 attendees across two days



1,031 Instagram followers
1.7k+ Facebook likes
234 + counting TikTok followers



2 days set-up
2 days, 2 nights festival
1 day dismantle



£6,000+ raised for local charities since 2018, with £4,000+ raised for Plants and Minds (Cherry Tree Nursery)

Family Fest previous partners...



Family Fest current partners...



2025 could be the year your business brings a unique touch to Family Fest - join our other fantastic festival partners!

Family Fest Headline Partner - £6,000

Imagine 'Family Fest in association with (your brand name)'

We are looking for a headline sponsor for our 2025 festival of Family Fest and for a brand to take advantage of a unique opportunity, promoting your brand across our socials, website and festival site on the 30th + 31st May and 1st June 2025, giving the brand exposure before, during and after our 2025 festival. You could be the headline sponsor for 2025, with the festival promising to be bigger and better than ever before!

This package offers you the perfect sponsorship package with the unmissable opportunity to have your brand name directly associated with a small festival based in Wimborne, Dorset.

By being our 2025 headline sponsor, this will give you a year-round promotion for the brand (December to December) to a huge local and regional audience, with plenty of advertising across the festival weekend at several locations across the festival site including front entrance, family camping and main stage.



Family Fest Headline Partner - £6,000

What's included?

- Inclusion in all mentions of the festival 'Family Fest associated with (Your Brand)'
- Referred to on the main stage across the festival weekend across the PA
- Access to the festival for up to 30 attendees part of the brand for the weekend
- Exclusive 10 meters x 10 meters trading pitch within the festival site in a prime location
- 2 A5 full-page adverts, spread across two pages or individual pages, in the festival brochure
- Feature on the company within the brochure, giving a further overview of the brand and further promotion
- Logo on all digital and printed materials directed to the 2025 festival including posters, flyers and banners for the year in prime location next to the Family Fest logo
- Logo, 'in association with (your brand)' on all staff t-shirts/hoodies for 2025
- Multiple prominent banner locations across the festival site including the main entrance, family campsite and main stage (up to 30 banners)
- Website banners on all prime locations on the festival website including home page and tickets page with the choice of different banners on each page for prime promotion
- Social media channel posts for promotion before, during and after the festival weekend
- Promotional announcements across the festival weekend from main stage

2025 could be the year your business brings a unique touch to Family Fest - don't miss out on being part of something amazing!

Main Stage Partner - £2,500

What's included?

- Inclusion in all mentions of the main stage music for the festival promoting your brand as the main stage sponsor including digital and print
- Access to the festival for up to 10 attendees part of the brand for the weekend
- 6 meters x 6 meters trading pitch within the festival site in a prime location
- A5 half-page advert in the festival brochure
- Logo on all digital and printed materials directed to the 2025 festival as part of our partners section including posters, flyers and banners
- Multiple prominent banner locations across the festival site including the main entrance, family campsite and main stage (up to 10 banners)
- Website banner on three locations of your choice on the festival website excluding the homepage
- Social media channel posts for promotion before, during and after the festival weekend (up to 2 a week and 5 across the festival weekend)
- Promotional announcements across the festival weekend from the main stage
- The opportunity to fully brand the stage in your brand in the form of banners

Bring something different to our main stage for 2025 with your brand in view for all to see!

Festival Partner - £1,500

What's included?

- Access to the festival for up to 5 attendees part of the brand for the weekend
- 3 meters x 4 meters trading pitch within the festival site in a prime location
- Logo on all digital and printed materials directed to the 2025 festival as part of our partners section including posters, flyers and banners
- Multiple prominent banner locations across the festival site excluding main entrance and main stage (up to 5 banners)
- Website banner on one location of your choice on the festival website excluding the homepage and tickets page of the festival website
- Social media channel posts for promotion before, during and after the festival weekend (1 a week and 3 across the festival weekend)

The perfect way to be a partner, but on a small cost-effective option!

Friends of Family Fest - £500

4
available

What's included?

- Access to the festival for up to 2 attendees part of the brand for the weekend
- 3 meters x 4 meters trading pitch within the festival site within the trading village
- Logo included on our 2025 festival brochure
- Multiple banner locations across the festival site excluding festival entrance and campsite (up to 3 banners)
- A 'thank you' post on social media channels

**We'd love to become friends
with your brand for 2025!**

Summary of Available Packages

| | Headline Partner | Main Stage Partner | Festival Partner | Friend of Family Fest |
|---|------------------|--------------------|------------------|-----------------------|
| | £6,000 | £2,500 | £1,500 | £500 |
| PRE-EVENT RECONGITION | | | | |
| 'Family Fest associated with (Your Brand)' branding | ✓ | - | - | - |
| Logo on promotional materials for 2025 | ✓ | ✓ | ✓ | - |
| Logo on festival brochure | ✓ | ✓ | ✓ | ✓ |
| Website advert on the offical festival website | ✓ | ✓ | ✓ | - |
| ON-SITE RECONGITION | | | | |
| Festival uniform branding | ✓ | - | - | - |
| Trading pitch | ✓ | ✓ | ✓ | ✓ |
| Banners on-site | ✓ | ✓ | ✓ | ✓ |
| PA Announcements | ✓ | ✓ | - | - |

2025 Advertising Opportunities

secure your
advert today

Square Website Advertising

- 4-week advertising - £40.00 per advert
(Wed 7th May - Wed 4th June 2025)
- 8-week advertising - £70.00 per advert
(Wed 9th April - Wed 4th June 2025)
- 12-week advertising - £100.00 per advert
(Wed 12th March - Wed 4th June 2025)

Festival Brochure

- Full Page Advert - £85.00
- Half Page Advert - £50.00

Festival Bannering (per panel)

- Main Entrance Advertising - £100.00
(limited availability)
- Festival/Car Park Perimeter - £70.00
- Festival Site - £50.00

**Email us at hello@familyfestdorset.co.uk
to secure your advert today!**



Get in touch

🌐 www.ffdorset.co.uk

✉ hello@familyfestdorset.co.uk

☎ 07561231045

