



2026 Sponsorship Packages

29th to 31st May 2026
Wimborne, Dorset



introduction

Multi-award winning Family Fest has been welcoming hundreds of families to one of the best family festivals in Wimborne, Dorset that takes place annually on the last weekend of the May half term.

We welcome a selection of offerings for the whole family across our 12 acres of working farmland, including traders, live music, family activities, children's shows, funfair and loads more.

The festival is curated and delivered by a small team of festival creators, and has grown year after year, creating memories for families, with the festival bringing over 12,500 people together across six main festivals, and over 10,000 people together across one virtual festival with visitors from across the UK, USA, Ukraine, France, Spain and the world.

Family Fest welcomes families from across Wimborne, Bournemouth, Christchurch and Poole as well as further afield from Dorset and Wiltshire, making it a prime location to promote your brand to hundreds of families of all ages and backgrounds.

Fri 29th to Sun 31st May 2026



why sponsor?

- ★ Position your business or brand at the heart of Family Fest
- ★ Gain social media presence with over **10,000 impressions** between 2024-2025
- ★ Support one of Wimborne's most important community events
- ★ Engage with over 2,500 physical attendees
- ★ Gain online presence with over **22,000 unique visitors** between 2024-2025
- ★ Be a part of something that brings families together across Dorset



Family Fest has...

- ★ **2 nights, 2 days** of festival in Wimborne, Dorset
- ★ 100s of families welcomed every year
- ★ Day and night entertainment
- ★ 1.2k followers on Instagram
- ★ 2.2k followers on Facebook
- ★ 9 years running, with 5 years in Wimborne
- ★ 50+ traders and growing welcomed every year
- ★ Large family campsite next to the festival
- ★ 500+ brochures distributed to festival attendees
- ★ Social media coverage via local tourism and news outlets





headline sponsor

1x available

£3,999

The headline sponsor for Family Fest 2026 with your business or brand in prime location for the partnership including 'in association with' in all primary locations, press, social and print coverage, pitch within the festival, bannering, full page advert in brochure, website advertising and more

main stage sponsor

1x available

£2,499

The main stage sponsor for Family Fest 2026 with your business or brand stage naming and branding, press, social and print coverage, full page advert in brochure, bannering, website advertising and more

activity sponsor

The activity sponsor for Family Fest 2026 with your business or brand advertising for the activity within the festival, half page advert in brochure, bannering and website advertising as well as included in our social and print coverage

£499

5x available

support sponsor

The support sponsor for Family Fest 2026 with quarter page advert in brochure, bannering and website advertising and included in our partnerships for 2026

£249

2026
Sponsorship Packages

next page 
for what's included

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**Headline
Sponsor**
£3,999

**Stage
Sponsor**
£2,499

**Activity
Sponsor**
£499

**Support
Sponsor**
£249

Marketing + PR Opportunities

Inclusion in all mentions of Family Fest 2026 festival - 'Family Fest presented by (your brand)'	★			
Access to Family Fest marketing assets (incl. logo, social media graphics) to use for own marketing activities for your brand or business	★	★	★	★
Logo on Family Fest official website - homepage	★	★	★	★
Logo on Family Fest 2026 marketing (incl. posters, flyers and banners)	★	★	★	★
Dedicated page on our website with information about your business or brand	★	★		
Sponsorship announcement (own section) in our email subscriber newsletter send out	★	★		
Sponsorship announcement via on Family Fest official website via press release	★	★	★	
Sponsorship announcement on Family Fest socials	★	★	★	★
Press release created and shared with local news outlets regarding the sponsorship	★	★		
Comment opportunities in press releases	★	★		
Website advertising on Family Fest official website	6 pages	4 pages	2 pages	1 page

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Exhibition + Onsite Marketing Opportunities

3m x 9m Trading/Promotion Pitch for the Festival Weekend (front entrance)	★			
Trading/Promotion Pitch for the Festival Weekend (in the traders village)		3m x 6m	3m x 4m	3m x 4m
Bannering - front entrance, campsite, car park and main stage (maximum 8 banners)	★			
Bannering - front entrance and main stage (maximum 5 banners)		★		
Bannering - front entrance and main stage (1 for each location)			★	
Digital advert at main stage via two digital screens at selected times across the festival weekend	★	★	★	
PA Announcements across the festival weekend on main stage	★	★		
Tickets to the festival weekend (including our campers' only evening on Friday)	25	15	6	3
Prime parking spaces for the weekend	4	2	1	1
Brochure advert in our Family Fest 2026 brochure	Full	Full	Half	Quarter
Leaflets in our festival goodie bags handed out at the main entrance to selected festival attendees	★	★		

previous partners:



returning partners:



contact

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